

ADVERSE PUBLICITY COVERAGE ENDORSEMENT

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|---------------------------------------|---------------|---|-------------------------------|
| Named Insured | | | Endorsement Number |
| Policy Symbol | Policy Number | Policy Period <div style="text-align: right; margin-right: 50px;">To</div> | Effective Date of Endorsement |
| Issued By (Name of Insurance Company) | | | |

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

THIS ENDORSEMENT MODIFIES INSURANCE PROVIDED UNDER THE FOLLOWING:

CHUBB RECALL PLUSSM INSURANCE FOR CONSUMABLE PRODUCTS

The policy is amended as follows:

- I. The following is added to the definition of "Insured event":

"Insured event" includes "adverse publicity".

- II. The following exclusion is deleted from the policy:

A. Any "adverse publicity"

- III. The following exclusion is added to the policy:

This insurance does not apply to any "adverse publicity" generated by any of your directors, officers or trustees.

All other terms and conditions of the policy remain unchanged.